



# 2009 *Annual Letter*

I'm sure everyone can agree 2009 has been a year of uncertainty. We started off the year at Sands Ocean Club unsure of what to expect. The state of the economy and the unemployment rate left us wondering if the rooms would be occupied as they had in years past. Several owners expressed concerns about paying their maintenance fees, and we worked with them to set up payment plans or try to rent their timeshare week for them. To our surprise, we had great success this year with the in-house rental and exchange program. Many owners took advantage of the exchange program so they could come at a more convenient time. Owners using the in-house exchange program also saved money by not using RCI to trade in to Sands Ocean Club. The in-house exchange fee is only \$50 and is due at check-in. Owners wishing to upgrade to a larger unit (if one is available) can do so for a \$100 fee. As the weather got warmer, the rooms began to fill up for timeshare. We were pleased to see so many owners and guests returning to our resort year after year. Your board of directors realizes that many of our owners have fallen upon hard times during this tough economy and they worked very hard to finalize a budget with no increase in dues. Your dues have remained the same since 2007, with no increase in three years. We hope to continue to keep costs low while providing you with a vacation you will remember for years to come. All owners are reminded that your maintenance fees are due by January 15, 2010, and all fees must be paid before you can bank your week with RCI or any other trading company. Any payments received after this date will be subject to a \$40 late fee, and any maintenance fees not paid by your week of ownership will be subject to collections. We ask that all owners pay their dues in a timely manner to avoid these consequences.

In an effort to reduce electricity costs and reduce our carbon footprint, Sands Ocean Club has replaced all incandescent light bulbs with compact fluorescent bulbs (CFL). These bulbs were provided to the entire resort at no cost from, Santee Cooper Electric Company. The board of directors has approved replacing the stairs in the main parking deck in 2010. They are currently soliciting bids, and work will begin late 2009/early 2010. This year we completed the replacement of the vertical blinds with curtains, and our owners have let us know how much they love this improvement. All studio units have had kitchen modernization completed. Studio units now have convection microwaves and flat top 4-burner cooktops. We are continuing with the unit upgrades and modernizations in 2010. We always welcome suggestions from our owners as to how we can make your stay with us better. We would like to thank you for your continued support throughout the years.

*The Staff of Sands Ocean Club Timeshare*

P.O. Box 1117 • North Myrtle Beach SC 29579 • Phone (843) 497-3050

## ***In-House Exchange Program***

To exchange your week for a different week there is a \$50 exchange fee due at check-in. Please call the timeshare office to check availability as soon as you know you want to exchange your week. Scheduling begins in January of the exchange year, and exchanges may not be carried over into the next year. If you trade your unit to come in June, July, August or September you may not send a guest in your place. This is so we may accommodate owners during this high demand period.

## ***Rental Program***

If you wish to put your unit up for rent, contact the timeshare office. Your timeshare is more likely to rent if it is during July and August as this is a high demand time at the beach. We will put your unit up for rent no matter what time of year you own, but we cannot guarantee it will be rented.

## ***REMINDERS:***

Please do not go to your floor to check on your unit or to put your luggage in your unit until you have been given the key and checked-in to your unit.

Parking passes are limited to 2 per unit.

There is a once weekly complimentary towel and linen exchange. Any extra towels and/or linens may be provided to your room for a fee.

Studios *maximum occupancy* 4  
One Bedroom *maximum occupancy* 6  
Two Bedroom *maximum occupancy* 6



**Sands Ocean Club Resort  
has a strict no pets policy.**